

Colour Background

Use these guidelines for www.hardwarezone.com® logos on different background colour situations.



On white, black and coloured background.

Grayscale Versions

The grayscale versions of the www.hardwarezone.com® logos are to be used for one-colour print jobs only.



On dark coloured background.

On light coloured background.

Colour

The www.hardwarezone.com® logos are www.hardwarezone.com® Green and Black. No variations are permitted.

www.hardwarezone.com®
Green



Process: 50C, 0M, 100Y, 0K
RGB: 151R, 191G, 13B
HTML color code: #99CC00

Purple Box



Process: 51C, 75M, 0Y, 0K
RGB: 140R, 91G, 164B
HTML color code: #8C5BA4

www.hardwarezone.com®
Black



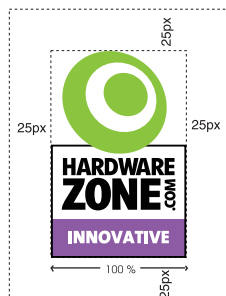
Process: 100C, 100M, 100Y, 100K
RGB: 0R, 0G, 0B
HTML color code: #000000

Size



If resizing is necessary, the www.hardwarezone.com® logos must be scaled in direct proportion to the original.

Clear Space Guideline



Patterned backgrounds or distracting colours should not appear behind the identity - the clear space guideline given here should be used to ensure that the identity always has sufficient space around it.

No type or additional logos should appear within 25px of any edge of the identity.

Fonts

The Sans B9 Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz