

# Colour Background

Use these guidelines for [www.hardwarezone.com](http://www.hardwarezone.com)® logos on different background colour situations.



On white, black and coloured background.



# Grayscale Versions

The grayscale versions of the [www.hardwarezone.com](http://www.hardwarezone.com)® logos are to be used for one-colour print jobs only.



On dark coloured background.



On light coloured background.

# Colour

The [www.hardwarezone.com](http://www.hardwarezone.com)® logos are [www.hardwarezone.com](http://www.hardwarezone.com)® Green and Black. No variations are permitted.

[www.hardwarezone.com](http://www.hardwarezone.com)®  
Green



Process: 50C, 0M, 100Y, 0K  
RGB: 151R, 191G, 13B  
HTML color code: #99CC00

Orange Box



Process: 5C, 73M, 95Y, 0K  
RGB: 230R, 106G, 47B  
HTML color code: #E66A2F

[www.hardwarezone.com](http://www.hardwarezone.com)®  
Black



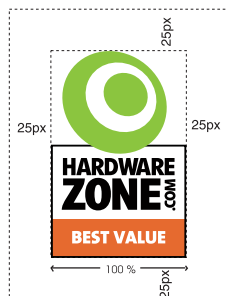
Process: 100C, 100M, 100Y, 100K  
RGB: 0R, 0G, 0B  
HTML color code: #000000

## Size



If resizing is necessary, the [www.hardwarezone.com](http://www.hardwarezone.com)® logos must be scaled in direct proportion to the original.

## Clear Space Guideline



Patterned backgrounds or distracting colours should not appear behind the identity - the clear space guideline given here should be used to ensure that the identity always has sufficient space around it.

No type or additional logos should appear within 25px of any edge of the identity.

## Fonts

### The Sans B9 Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**